

Terminology

Sans Serif Serif Ascender

Stem X-Height Cap Height

Kerning Descenders

Font Family
Bold - Regular - Light

in reference to

Tracking

Stroke Aperture

Baseline

Leading

Font Sizes

6 Point 12 Point 18 Point 24 Point

Line Weight .25 pt
Line Weight .5 pt
Line Weight .75 pt
Line Weight .25 pt
Line Weight 1 pt