



BEFORE YOU UPLOAD YOUR ARTWORK

A FEW QUICK CHECKS CAN HELP YOUR ORDER PRINT EXACTLY AS EXPECTED

1 Match the Required Art Size

Your artwork must be the same size as the **Art Size** listed on the product detail page. The **Art Size** may be larger than the Finished Size to allow for bleed.

EXAMPLE:

Finished Size: 5" x 7"
Art Size: 5.25" x 7.25"
(includes bleed)

2 Include the Bleed

If your design has an image, background color or design that prints to the edge, extend it fully through the **bleed area**. Otherwise, a thin white edge may appear after trimming.



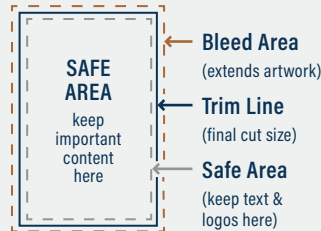
Without bleed
(white edge risk)



With bleed
(correct)

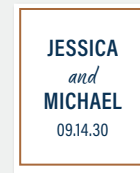
3 Keep Content in the Safe Area

Keep names, dates, logos, QR codes and other important details away from the edges and inside the **Safe Area** to avoid unintended trimming.



4 Check Borders and Centering

Border artwork is tricky to print and cut accurately. Always use product templates and design for 1/16" movement on all sides. Check out our **blog post** on borders for more tips.



Border too close
to trim edge



Better Spacing
(inside safe area)

5 Use High-Quality Images

Make sure photos, logos and graphics are clear and not pixelated. Avoid screenshots and low-resolution web images. For best results, use high-resolution images (300 DPI at the size they will print).



Low-Res
(may look blurry)



High-Res
(sharp and clear)

6 Review Fonts and Line Weights

Be cautious with fonts under **8pt**. Some fonts may be readable at smaller sizes, but we highly recommend testing first.

Aa Aa

font too thin
(may not print clearly) clear and legible
(better for print)

Test line weights below **1 pt. thickness** to keep all elements looking sharp and consistent.

7 Confirm Your Print Process

Each print method has unique artwork **requirements** and product **templates**. Be sure to review the specifications for your selected product.



Letterpress



Foil



White Ink

EXAMPLE:

Letterpress has a 1/16" tolerance. Leave a 1/8" gap between inks to accommodate this movement and avoid misprints.

8 Upload a Print-Ready PDF

We accept PDF files only (up to 50MB). For best results, export a high-quality or print-quality PDF. Make sure fonts and design elements display correctly. Some Photoshop PDF file types are not recognized. If exporting from Photoshop, please select the "PRESS QUALITY" option.



- ✓ PDF only
- ✓ Up to 50MB
- ✓ No special characters in file names
- ✓ Use "PRESS QUALITY" if exporting from Photoshop

Before You Submit Your Order

Review the **entire design**—not just the wording. Check alignment, borders, margins, cropping, image quality, spelling, and that all elements are included and positioned correctly. Your approved PDF represents the artwork that will move into production.

Need More Help?

Visit the resources below for detailed guidance, examples and product-specific requirements.



Detailed Artwork Checklist (PDF)



Artwork Specifications →



Designing for Print Tips →