



The diagram shows a tag with a white center, a light blue border, and a red outer edge. A dashed green line is inside the blue border. A red circle is at the top center. The text '2 x 3 1/2 TAG' is in the center. Below it is a legend with five items: a dashed green line for 'SAFE AREA MARGIN', a light blue box for 'PRODUCTION BUFFER', a red line for 'FINISHED SIZE', a light gray box for 'BLEED AREA', and a black line for 'ART SIZE'.

2 x 3¹/₂ TAG

- - - - - SAFE AREA MARGIN keep all artwork or text within this area
- - PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- - FINISHED SIZE (2 x 3.5)
- - BLEED AREA artwork or text in this area *will* be cut off
- - ART SIZE (2.25 x 3.75)