

## Outside Back

NO FOIL, THERMOGRAPHY  
or LETTERPRESS  
ALLOWED IN THE GRAY AREA.

score

IF YOUR ART TOUCHES THE SCORE, IT IS RECOMMENDED THAT YOU EXTEND  
IT 1/8" PAST THE SCORE TO ENSURE IT COVERS THE FOLD

score

## Outside Front

# 5½ x 5½ FOLDED CARD

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (5.5 x 5.5) - FLAT (11 x 5.5)
- BLEED AREA artwork or text in this area *will* be cut off
- ART SIZE (11.25 x 5.75)

## Inside Left

THIS PAGE IS ONLY NEEDED  
FOR CARDS WITH DIGITAL PRINT.

ALL TEXT AND ART SHOULD BE  
UPRIGHT AND READABLE.

score

## Inside Right

# 5½ x 5½ FOLDED CARD

- - - - SAFE AREA MARGIN keep all artwork or text within this area
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- FINISHED SIZE - FOLDED (5.5 x 5.5) - FLAT (11 x 5.5)
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score