

Outside Back

Outside Front

IF YOUR ART TOUCHES THE SCORE, IT IS RECOMMENDED THAT YOU EXTEND IT 1/8" PAST THE SCORE TO ENSURE IT COVERS THE FOLD

4 1/4 x 11 FOLDED CARD (R11)

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (4.25 x 11) - FLAT (8.5 x 11)
- BLEED AREA artwork or text in this area *will* be cut off
- ART SIZE (8.75 x 11.25)

Inside Left

Inside Right

4 1/4 x 11 FOLDED
CARD (R11)

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (4.25 x 11) - FLAT (8.5 x 11)
- BLEED AREA artwork or text in this area *will* be cut off
- ART SIZE (8.75 x 11.25)

ALL TEXT AND ART SHOULD BE
UPRIGHT AND READABLE.