

Outside Back (Flipped 180°)

NO FOIL, THERMOGRAPHY  
or LETTERPRESS  
ALLOWED IN THE GRAY AREA.

score

IF YOUR ART TOUCHES THE SCORE, IT IS RECOMMENDED THAT YOU EXTEND  
IT 1/8" PAST THE SCORE TO ENSURE IT COVERS THE FOLD

score

## 5 x 7 FOLDED CARD (A7)

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (7 x 5) - FLAT (7 x 10)
- BLEED AREA artwork or text in this area *will* be cut off
- ART SIZE (7.25 x 10.25)

Outside Front

## Inside Top

THIS PAGE IS ONLY NEEDED  
FOR CARDS WITH DIGITAL PRINT.

ALL TEXT AND ART SHOULD BE UPRIGHT AND READABLE.

score

score

## 5 x 7 FOLDED CARD (A7)

- - - - SAFE AREA MARGIN keep all artwork or text within this area
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- - BLEED AREA artwork or text in this area *will* be cut off
- - ART SIZE (7.25 x 10.25)

## Inside Bottom