

Outside Back (Flipped 180°)

**NO FOIL, THERMOGRAPHY  
or LETTERPRESS  
ALLOWED IN THE GRAY AREA.**

score

IF YOUR ART TOUCHES THE SCORE, IT IS RECOMMENDED THAT YOU EXTEND  
IT 1/8" PAST THE SCORE TO ENSURE IT COVERS THE FOLD

score

**3½ x 47/8 FOLDED CARD (A1)**

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (4.875 x 3.5) - FLAT (4.875 x 7)
- BLEED AREA. artwork or text in this area *will* be cut off
- ART SIZE (5.125 x 7.25)

**Outside Front**

Inside Top

**THIS PAGE IS ONLY NEEDED  
FOR CARDS WITH DIGITAL PRINT.**

**ALL TEXT AND ART SHOULD BE  
UPRIGHT AND READABLE.**

score

score

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Inside Bottom