

Outside Back

NO FOIL, THERMOGRAPHY
or LETTERPRESS
ALLOWED IN THE GRAY AREA.

4.03125

Outside Front

3½ x 47/8 FOLDED
CARD (A1)

IF YOUR ART TOUCHES THE SCORE, IT IS RECOMMENDED THAT YOU EXTEND IT 1/8" PAST THE SCORE TO ENSURE IT COVERS THE FOLD

- - - - - SAFE AREA MARGIN keep all artwork or text within this area
- - - - - PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- - - - - FINISHED SIZE - FOLDED (3.5 x 4.875) - FLAT (7 x 4.875)
- - - - - BLEED AREA artwork or text in this area *will* be cut off
- - - - - ART SIZE (7.25 x 5.125)

Inside Left

THIS PAGE IS ONLY NEEDED
FOR CARDS WITH DIGITAL PRINT.

ALL TEXT AND ART SHOULD BE
UPRIGHT AND READABLE.

score

Inside Right

3½ x 47/8 FOLDED
CARD (A1)

- - - - SAFE AREA MARGIN keep all artwork or text within this area
- PRODUCTION BUFFER artwork or text in this area *may* get trimmed
- FINISHED SIZE - FOLDED (3.5 x 4.875) - FLAT (7 x 4.875)
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score